Total Spots l of ) AMY MCCREARY 1700 ) PHILADELPHIA 215-568-6540 215-568-1845 7P-8P 6P-7P 7P-8P Time KOAT Salesperson Phone# Salesperson FAX# Day 08/02/2012 1:09 PM 08/02/2012 10:57 AM SA SA 00 Rep Firm Sales Office ( Showing Buylines: Last Sta Revised Lines Salesperson Spots/Week KLUZ Н Last Received: Len :30 :30 :30 Printed: 0/0 IN TP. SEE NSM FOR MG OFFER KASY Total Cost V2 NA DUE FOX AIRING NCAA FOOTBALL. NEBRASKA VS UCLA MG SAT 530-9P IN NCAA FOOTBALL GAME. \$400 IS P3 ON CARD 09/04/2012 - 09/10/2012 \$500.00 \$200.00 \$400.00 NSM FOR MG OFFER 600 FAIRMONT AVE, S#306 ) MENTZER MEDIA 0/0 TOWSON, MD 21286 # of Weeks Traffic Order# 195885 KASA Н  $\vdash$ Station Remark: V2 FOX AIRING "STAND UP TO CANCER" V2 MG NEEDED 9/8 DUE FOOTBALL. SEE Agency C/P1/P2/E 80/60-80/60 80/60-80/60 70/60-70/60 Hiatus Weeks Flight Dates Dates 00 Agency CABL \$89,68\$ Buyline Comment: BONES Buyline Comment: HOUSE Buyline Comment: COPS KASA-TV ALBUQUERQUE, NM. ( ).AMER 4 PROSPERITY Lines not sent/rcld/rtrn: 0 / \$0.00 Station Remark: Station Remark: STEPHANIE KOHLBAUER AMER FOR PROSPERITY Station Totals: 11 / \$7,175.00 Market Totals Sales Totals: 11 / \$7,175.00 Report Totals: 3 / \$1,100.00 Program 11 / \$7,175.00 ---SALES MONTHLY TOTALS----- CONTRACT COMMENT -----REPORT TOTALS-----COMPETITIVE--SEE LINES 2,4,5 Daypart -- REMARKS --Rep Order# EC'd Yes Advertiser Estimate# Product Sep 12: Phone# Station Buyer Fax# Ln × × \* 4

\$400.00

\$200.00

\$500.00

Rate

2

Status Returned

7

Ver#

6838189

	) PF ) An
08/02/2012 1:09 PM 08/02/2012 10:57 AM at Sta Revised Lines	Rep Firm Sales Office ( Salesperson ( Salesperson Phone#
Traffic Order# 195885 Printed: 08/02/2012 1:09  Last Received: 08/02/2012 10:55  Showing Buylines: Last Sta Revised Lines	Agency ( ) MENTZER MEDIA 600 FAIRMONT AVE, S#306 TOWSON, MD 21286 Agency C/PI/P2/E //327 Flight Dates 09/04/2012 - 09/10/2012 Hiatus Weeks
Rep Order# 6838189 Ver# 2 Status Returned EC'd Yes	Station KASA-TV ALBUQUERQUE, NM.  Advertiser ( ).AMER 4 PROSPERITY Product AMER FOR PROSPERITY Estimate# 327 Buyer STEPHANIE KOHLBAUER Phone#

Fax#

---COMPETITIVE COMMENTS---

NEW ORDER

JUL12 Books Demos

RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

2

2 of

) PHILADELPHIA ) AMY MCCREARY Rep Firm Sales Office ( Salesperson (

215-568-6540 215-568-1845 Salesperson Phone# Salesperson FAX#

0/0 KWBQ 42%

KROE

33%

KOB

## Spot Manager: All, 09/04/12-09/10/12

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	Order: 195885
*	ASAX: noits:
	rtiser: POL/Americans For Prosperity

Length Priority

[Sorted by: Line]

Spot Manager: All, 09/04/12-09/10/12 (08/02/12 4:16:16 PM)

WIDE (2881T

Agency

Rate

GI-bA

Air Time

Rep Order# 68 EC'd Yes	6838189 Ver# 1 Status New	Traffic Order#	385	Printed: 08, Last Received: 08/ Showing Buylines: All Lines	ed: 0; ved: 08 s: All Line	08/02/2012 10:57 AM 08/02/2012 9:20 AM nes	AM M	-	1 of 2	<b>X</b>
Station KASA-Advertiser ( Product AMI Estimate# 327 Buyer STE Phone#	KASA-TV ALBUQUERQUE, NM. r ( ).AMER 4 PROSPERITY AMER FOR PROSPERITY 327 STEPHANIE KOHLBAUER	Agency ( ) MENTZER MEDIA 600 FAIRMONT AVE, S#306 TOWSON, MD 21286 Agency C/P1/P2/E //327 Flight Dates 09/04/2012 - 09/10/	) MENTZER MEDIA AIRMONT AVE, S#306 SON, MD 21286 2/E //327 09/04/2012 - 09/10/2012	1A 7306 9/10/2012		Rep Firm Sales Office ( ) Salesperson ( ) Salesperson Phone#	) PHILAI ) AMY IN ) one# 215-5 X# 215-5	) PHILADELPHIA ) AMY MCCREARY : 215-568-6540 215-568-1845	हैक्ट्र	古女
CONTRACT COMMENT	MMENT									
Ln Daypart	Program	Dates	# of T Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
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4	Buvline Comment: HOUSE	NA due 6.20MC		\$200.00	.30	I.	SA	46-7P	1	\$200.00 3
Ŋ	12	NEBRASKA 609/08-09/08	22	CA K400 \$400.00	:30	1	SA	7P-8P	T	\$400.00
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ω	Buyline Comment: NEWS	09/10-09/10		\$1,000.00	:30	н	Σ	9P-930P	1	\$1,000.00

08/02/2012 10:57 AM 08/02/2012 9:20 AM Last Received: Printed: Traffic Order# Status New \_ Ver# 6838189 Rep Order# EC'd Yes

Agency

Station KASA-TV ALBUQUERQUE, NM.

Advertiser (

Estimate#

Buyer Phone# Fax#

Product

( ).AMER 4 PROSPERITY
AMER FOR PROSPERITY

STEPHANIE KOHLBAUER

Showing Buylines: All Lines

2

2 of

09/04/2012 - 09/10/2012 ( ) MENTZER MEDIA 600 FAIRMONT AVE, \$#306 TOWSON, MD 21286 Agency C/P1/P2/E Flight Dates

Hiatus Weeks

) AMY MCCREARY ) PHILADELPHIA 215-568-6540 215-568-1845 Salesperson Phone# Salesperson FAX# Rep Firm Sales Office ( Salesperson (

---SALES MONTHLY TOTALS---

Sales Totals: 11 / \$7,175.00

11 / \$7,175.00

Sep 12:

Station Totals: 11 / \$7,175.00

Lines not sent/rcld/rtrn: 0 / \$0.00

\$89,68\$

17%

KOAT

0/0

KLUZ

0/0 0/0

KASY KWBQ

% Z 4.

KRQE KASA

33% 0/0

CABL KOB

--COMPETITIVE--

Market Totals

--COMPETITIVE COMMENTS-

NEW ORDER

JUL12 Books Demos

RA35+

CASH IN ADVANCE

-- CREDIT RISK --

## NON-CANDIDATE/ISSUE ADVERTISEMENTS

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other unincorporated group.	ro 🔲 ;noitsisosza na 🗀 ;9913i.	a corporation;
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lanoitan 10 natiem laoitil	icates a message relating to any po n Schedule (Page 3)	For programming that "communing inportance," attach Agreed Upor
programming refers to, the	oates a message relating to any po ell (s) of the election(s) (it applicab	importance," list the name of the

MENTZERNEDIA MM

Group Treasurer	Mah Phin
Executive Director or	Sqilling mil
Fax:	909-285-426d
. Биоие:	0.285-84E-60E
City, State & Zip Code:	Mashington D.C. 20036
Address:	1726 M St. NW 10th Floor
Advertiser Group Name:	American for frosperit